

## CONSULTANCY SOLUTIONS

### Business health checks

#### Making business fit for the future

**Declining earnings and cash-flow blockages are often evident long before companies find themselves on the “burning platform,” at a point of no return where action is the only option. That’s why early warning business health checks are crucial.**

Companies that act swiftly at the first sign of distress can address underperformance by introducing change initiatives and undertake comprehensive audits of assets and cost base.

Restructured companies are better equipped to navigate through difficult times more effectively, with sound and realistic business plans. Early and decisive action is vital.



#### How Ascend can help your business

The aviation and finance industries are in the midst of a global economic upheaval from which none of us are immune. Airlines have to adapt quickly with fleet reassessments and revisit fleet ownership structures and ratios, (owned/leased/financed). Ascend’s experienced international team can help airlines decide which assets to dispose of and which to keep, which routes to fly and which routes to abandon.

In the leasing markets, the 1990s witnessed some drastic lease company restructurings and the integration of ABSs and EETCs into the asset ownership framework. Ascend has a proven track record in helping lessors and finance houses re-visit their strategies, their asset portfolios and exposures, and to shape and plan their operations for the coming decade.



#### Ascend: professional advisory services

- Independent business audits and health checks
- Cash/lease flow management modelling and scenario analysis independent business audits
- Risk assessment and change management programmes

We deliver trusted and independent management information, underpinned by quality, timely data to address underperformance and get businesses back on track