

## CONSULTANCY SOLUTIONS

### Business reviews and commercial due diligence

#### Enabling high performance

**Any business looking to grow organically or through acquisition needs to understand its operating environment and competitive landscape to realise its growth potential.**

Ascend has helped companies across the globe to improve operational performance and understand the risks and opportunities associated with potential target acquisitions.

We can provide experienced, international project managers and deliver customised assessments to help your business become more efficient, competitive and profitable.



#### How Ascend can help your business

Without understanding the complexities of the global aviation sector, it's not possible to achieve true operational excellence or confidently evaluate potential new acquisitions.

Ascend has been at the cutting edge of commercial aviation for more than 45 years. Aviation is in our DNA. Our team of international aviation specialists, supported by our unrivalled proprietary data sources can help you understand and realise the inherent value of your existing business assets and those you are seeking to acquire.

Increasingly, in the aftermath of the credit crunch, companies require rigorous due diligence and business review processes. Ascend's business review and commercial due diligence services are supported by our dedicated industry knowledge and proven track record in the aviation sector. We can help alleviate the risks associated with mergers and acquisitions and position your company on a path for growth.



#### Ascend: professional advisory services

- **Organisational audits**
- **Feasibility studies**
- **Market analysis and market forecasts**
- **Competitive analysis**
- **Detailed risk assessments**
- **Assessment of new geographic markets**
- **Future value assessment of potential acquisitions**