

CONSULTANCY SOLUTIONS

Airline and business start-up support

Getting business off to a flying start

The complexities behind planning and launching a new business are immense. Ascend has an established track record in advising new start-ups around the globe, who continue to demonstrate profitable growth and outstanding performance.

Our experienced team has worked together with new international and domestic airlines and start-up aircraft leasing enterprises to plan, implement and execute strategies for successful market entry and sustainable growth, in emerging and more mature markets.



How Ascend can help your business

Ascend advises new start-ups on the commercial, financial, technical, legal, political and insurance aspects of airline operations and aircraft leasing, as well as problem leases and tax regulations. We can help you to define and build new operations to successfully compete in today's global market.

Ascend also provides expert assistance in understanding the issues surrounding regulatory approvals. .



Ascend: professional advisory services

- Detailed market analyses and forecasting
- Comprehensive business audits, including organisational structure reviews and staff recruitment programmes
- Commissioned business plans and operations manuals ; covering all the diverse aspects of running an airline or aircraft operating lease business. Our plans and reports focus on the key principles of the sector you are looking to enter, best practice and the opportunities available to manage and grow a new business
- Managing aircraft purchase programmes.
- Formulating aircraft acquisition strategies and implementation
- Outlining strategies to engage and order new aircraft from manufacturers