

TOPNEWS

NEWS YOU CAN USE.....



[Home](#) [TopNews Team](#) [Contact Information](#) [Editorial Policy](#) [Privacy Policy](#) [Company News](#) [Real Estate](#) [Telecom Sector](#)

[Auckland News](#) [Australia News](#) [Energy Sector](#) [Banking Sector](#) [Economy](#) [United States](#) [Travel Sector](#) [Register New Account](#)

Emirates to sponsor cable car crossing across Thames

Emirates Seat Sale Let us Surprise You with A Deal Call Now 0208 515 9200 ATOL bonded www.cruyton.com/Economy.Business.F
London 2012 Tickets Enter now for your chance to win a corporate Olympics package. scottishwidows.co.uk/Win_Tickets
Dubai Business class flts Sale on Business class Flights to Dubai. Hurry! Offer ends soon. flightcentre.co.uk/businessclass
Cheap flights & Cargo to Algeria & The Middle East Call Now: 02072447272 www.mexl.co.uk

AdChoices ▶

Search

Search this site:

Submitted by [Apoorva Prasad](#) on Thu, 10/13/2011 - 12:35 **Aviation Sector**
Company News **TNM**



Global airline [Emirates](#) has hit a multi-million pound agreement with the office of [London](#) Mayor Boris Johnson and Transport for London to sponsor a new cable car crossing across the Thames, called Emirates [Air Line](#).

The sponsorship deal worth 36 million pounds will remain in effect for ten years.

Speaking about the deal, Peter Morris from Ascend Worldwide said, "Few airlines have sufficient profitability to be able to sponsor such a public transport facility, but Emirates has not built its business by doing 'the usual thing'."

Scheduled for completion in summer next year, Emirates Air Line will run between two stations, viz. Emirates Greenwich Peninsula and the Emirates Royal Victoria Docks.

Emirates Air Line will consist of 20 to 34 [cabins](#), depending on demand, with each [cabin](#) capable of carrying 10 passengers. It will consume merely six minutes to cross the Thames.

The system is expected to be used by as many as two million commuters every twelve months. The [service](#) will provide users with majestic aerial views of the River Thames and its surroundings.

Shipping to the UAE

For all your shipping requirements call us today on 0800 174546
www.containerlift.co.uk

AdChoices ▶

» [Login](#) or [register](#) to post comments

Air Cargo Security LA-G

DfT approved courses, Heathrow Gatwick, Manchester, and in-house
trainingteam.co.uk/security.htm

Sales Manager

Leading a team of 2 and focusing on Trade Sales. Granite & Kitchens.
www.granitesolutionsdirect.co.uk

Qatar Foundation Careers

Diverse & exciting mix of careers, with great development programs.
www.qf.org.qa/jobs

AdChoices ▶

Related News

[Air fare for Tasman route goes down](#)
[Cargo Cartel Investigation Against Air New Zealand Finally Over](#)
[The Harbour Master](#)

Auckland News

[81-Years-Old Lady Loses License Due to Insensible Driving](#)
[Bowel Cancer Screening Drive in Auckland](#)
[Measles Outbreak Taking a Toll in Auckland](#)
[Auckland Roofing Company Faces Heavy Fine Over Workplace Injury](#)
[Simulation Centre Established at Auckland University](#) **more**

Banking Sector

[RBI May Raise Rates to Tame Inflation](#)
[Alan Bollard Will Maintain OCR At 2.5%, Anticipates Survey](#)
[WSJ: Bank of America job-cuts 'could hit 40,000'](#)
[ASB Condensed Its Home Loan Fixed Interest Rates](#)
[Reserve Bank to Get Strong Powers to Deal with Finance Companies](#) **more**

Company News

[Ashmore Group Announces \\$7.1 Billion Loss in Funds](#)
[Blackberry Users Face Interruption Due to Technical Fault](#)
[Akamai Not to Be Overtaken by Google](#)
[BP Gets Green Signal for North Sea Project](#)
[Emirates to sponsor cable car crossing across Thames](#) **more**

Navigation

[Popular content](#)
[Recent posts](#)
[Feed aggregator](#)

Technology News

[Lenovo Attains Second Position in PC Business](#)
[Apple and Hollywood Studios in Talks over Cloud Server System](#)
[Armstrong Wants AOL Right on Money](#)