



**World-leading aerospace
information and insight for**

Airlines



Airline operators wanting to better manage their fleet and realise opportunities available in the market turn to Ascend

Our comprehensive aircraft fleet and valuations data, including over one million records, is essential to operators wanting to make better informed decisions about buying, selling and trading aircraft.

Ascend helps operators plan fleet and network developments successfully, and track and respond to competitive challenges effectively. Ascend's accuracy and expertise increase the commercial success of all types of operators, from global powerhouses to regional start-ups.

A complete package combining industry leading data with expert knowledge and analysis

Data Solutions

Global Fleet Forecaster

Ascend's forecast for global fleet composition and distribution over the next 10 years.

Understand how future aircraft deliveries might affect the value of a portfolio with regularly updated data, available online, on-demand, and including our expert, independent analysis of key patterns in traffic and demand.

Ascend Online Fleets

Analyse your current fleet versus your competitors' fleet plans and deliveries – monitor fleet and transaction data for over 150,000 aircraft from Very Light Jets to long range wide body aircraft including information on:

- **Current fleet, historical fleet, storage details, trends, regional distribution**
- **Transactions** – encompassing deferrals, deliveries due/made, leases list/periods/expiries, order book, retirements
- **Traffic** – covering airline finance and traffic information monthly, quarterly, annually

- **Trends** – analytics functionality to assess historical trends

Available online 365 days a year, with no installation or training required.

V1 Enquiry Service

Evaluate the financial viability of a specific aircraft or engine investment opportunity.

- **Provides a specific valuation for a given aircraft serial number or as a generic valuation for an aircraft or engine type**
 - **Covers commercial, regional and business in-production aircraft and engines**
 - **Delivers current and forecast values including soft market forecasts and full life values, current and forecast lease rates**
 - **Data is updated dynamically to reflect the latest market movements**
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“Ascend’s services are invaluable. They substantially reduce the time it takes to research information – delivering timely, accurate and global data.”

José Viegas, Fleet Management Director, TAP Air Portugal



Aerospace Information
Valuations & Appraisals
Consultancy Solutions

Market Commentaries

Ascend’s opinion on market performance and outlook, tailored to each aircraft type – exploring values and market trends, market outlook and transaction summaries to inform the market committee and help guide discussion and decisions.

- **Enables access to analysis and opinion from Ascend’s Consulting team on an asset by asset basis**
- **Supports evaluation of a range of aircraft types –** useful for education and internal benchmarking across different types
- **Facilitates evaluation of specific manufacturers including Boeing and Airbus**

Portfolio Service

Monitor and evaluate aircraft and engine values and lease rate fluctuations.

- **Allows groups of aircraft/engines to be easily monitored for compliance, reporting or direct decision making**
- **Load up a portfolio of assets and monitor their values and lease rates on an ongoing basis**
- **Appraisals are carried out based on type, variant, vintage, engines and major specifications**
- **As market values change, these changes are automatically updated**

Consultancy Solutions

Market Research and Analysis

We can help you analyse the current and future market and understand potential demand with our independent traffic and fleet forecasts. We also advise on domestic and international regulatory frameworks.

Aircraft Appraisals

Ascend’s team of experts can provide a range of valuations, including desktop valuations as well as on-site inspections and records reviews, and full operational audits.

Aircraft Selection and Acquisition

Ascend has a proven track record in helping airlines choose the right aircraft types for the best margins, tailored to suit your network and operating profile and geographical requirements. We advise on the optimal fleet mix by aircraft size, age, region and highlight opportunities and niches in the market.

Launch and Operations

Ascend advises new start-ups on the commercial financial, technical, legal, political and insurance aspects of airline operations, as well as problem leases and tax regulations. We also help you manage issues surrounding regulatory approvals.

Business Planning

Our analysis and plans focus on the key principles, best practice and the opportunities available to manage and grow a new business.

Benchmarking and Monitoring

Our team of experts will keep you informed of all the latest market changes and the competitive environment.

The aviation industry relies on Ascend for the most reliable and up-to-date information and insight available

For almost five decades, our international team of experts has delivered independent and trusted advice to help companies achieve results and drive profitable performance.

Our market-leading products and services include:



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Valuations & Appraisals
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All over the world, tens of thousands of market opinions are sought using Ascend information. Our rich source of proprietary data sources and analytical capabilities are second to none.

Our website includes all the information you need including news, interviews, articles, presentations and much more.

Visit ascendworldwide.com

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