

ASCEND ONLINE Values

Global Fleet Forecaster

Leading banks, financiers, manufacturers and suppliers rely on Ascend's Global Fleet Forecaster to evaluate and understand the global aircraft fleet and commercial jet market.

Ascend delivers unrivalled analytical and forecasting insight to align your business to changing markets and successfully plan for the future. Using analysis of the Ascend Online Fleets database and extensive market knowledge, the Global Fleet Forecaster is Ascend's definitive and independent opinion, enabling companies to perform strategic business planning with confidence.

Used as a primary source of expert and objective analysis or to benchmark internal forecasting models, Ascend's forecasts are an invaluable resource to understand aircraft deliveries and the future global fleet.

Discover

- Independent 10-year annual aircraft delivery forecasts
- Detailed commentary and analysis for delivery and fleet forecasts
- Predictions per aircraft manufacturer, type and usage
- Global 5 and 10-year fleet forecasts by region
- Expected global retirements, conversions, recycling and deliveries

Support business strategies

- Identify growth opportunities
- Estimate demand
- Isolate areas of potential risk
- Recognise market saturation
- Locate financing opportunities
- Plan product and service development
- Initiate marketing activity

Key features

- Detailed forecasts for over 45 aircraft types
- Available online, 24 hours a day
- Updated every six months

"Ascend Online delivers the most trusted and up-to-date aircraft and airline fleet data available. Having access to robust and reliable data allows us to make decisions with confidence."
Brad Ottoloungi, Divisional Director of Aerospace, Willis

"Ascend Online has quickly proved to be one of the best aviation information tools we have invested in. It is by far the most sophisticated system available in the market today."

Mark Shurville, Vice President, Aviation and Aerospace Practice, Marsh

The premier fleet forecasting tool for the commercial aviation industry

Ascend's consultancy team uses wide-ranging and respected methodology to produce the Global Fleet Forecaster, including the Ascend Online Fleets database of over 115,000 aircraft, forecasts for traffic and load factors, and manufacturers' production rates.

The accompanying commentary incorporates additional analytical layers and critical insight, allowing users to benefit from our experience of understanding the aerospace industry for over 45 years.

An extract from the analysis of the narrow-body fleet forecast:

Moves to hasten the phase-out of the older generation types will not lessen. The 125-160 seat sizes (in particular the 150-160 seat A320 and 737-800) will remain the core (increasing their share from 78% to 85% of the fleet), both for the growing low cost carriers and also the legacy carriers as they renew their fleets. The A320 and 737 families will account for the vast majority, with the new Bombardier C130 coming in to compete with the A319 and 737-700.

An extract from the analysis of the Asia/Pacific fleet forecast:

The Asia/Pacific Region currently accounts for 22% of the jet fleet (in third place) but the strong growth in the region (35% of all deliveries) will see it surpass Europe to have a 28% share in 2019, just one point behind North America.

Ascend's consultancy team also provides expertise in forecasting and analysis in a range of additional areas, including:

- Country traffic forecasts
- Airport traffic forecasts
- New product analysis
- Strategic business planning
- Market opportunity assessment

Better data, better decisions

Start turning data into profit for your business today



ASCEND

Contact Ascend today for a free no obligation online demonstration

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