

CASE STUDY

Airline Capacity Project for Narita and Haneda Airports

CLIENT:

International financial consortium

VALUE:

Confidential

CLIENT NEED:

The Japanese government was looking to privatise a new international terminal. The client required a multi airport analysis project, looking at both demand and capacity at Haneda and Narita Airports to position into a financial business plan.

SERVICES:

Ascend delivered a sophisticated long-term forecast of the growth of passenger and cargo traffic and aircraft movements, segmented by international and domestic traffic and by region of the world served. Our experienced team collaborated with a range of key stakeholders to provide key input to the business plans for the bidding consortium.

CLIENT BENEFIT:

Accurate and reliable forecasts are the fundamental building blocks of business cases and development plans. Ascend's international forecasting expertise provided the client with detailed analytical scenarios and modeling outputs to employ in their privatisation bidding process.

